



A/S and A2 Level Media Studies



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How are meanings and responses created and then put across to audiences? By looking at the media students will get the opportunity to find out how the biggest grossing industry has managed to invade our lives. The two year course is broken down as follows:

Year 1 (A/S): Unit 1: Investigating the media

Topics:

- Ideas and the history of media
- E-media, broadcasting and print
- Newspapers and magazines
- Studies; broadcasting, film, documentary, music, news and sport

This is assessed with 2 hour written paper worth 50% of the AS mark (or 25% of the total A2 mark)

Year 1 (A/S): Unit 2: Creating media

Topics:

- Making a production
- Using technical and creative skills
- Ways that the media communicates ideas
- Targeting an audience
- Looking at production in broadcasting, e-media and print (news/magazines)

This is assessed as a piece of coursework worth 50% of the AS mark (or 25% of the total A2 mark)

Year 2 (A2): Unit 3: Theories and ideas

Topics:

- How are people, places etc shown in the media and what difference has digital/new media made?
- Issues and debates about the media
- Theories

This is assessed with a 2 hour written paper worth 50% of the A2 mark (or 25% of total A' Level)

Year 2 (A2): Unit 4: Research and production

Topics:

- Looking at a particular media theme
- Investigation of a theme
- A production linked to work that has been previously done in Unit 3

This is assessed as a piece of coursework worth 50% of the A2 mark (or 25% of the total A' Level)